

## ***THE RECESSION-PROOF FREELANCER RELEASED AS A FREE RESOURCE***

*6-figure Freelancer and Coach Carol Tice Releases 12-Step Plan for Thriving During COVID-19 and Beyond*

SEATTLE, WASH.--April 20, 2020-- (OFFICIAL RELEASE DATE 4/29/2020)

She ramped her own freelance-writing business to \$100,000 a year during the depths of the 2008-'09 recession. Now, popular freelance-business coach Carol Tice has created a resource for every freelancer who needs to earn well in the dawning recession.

Packed with on-the-ground knowledge of exactly how the freelance marketplace changes when the economy tanks, *The Recession-Proof Freelancer* provides a simple set of action items that help freelancers find and retain good clients -- no matter what.

Due to the urgency of the current situation with COVID-19, Tice is releasing *The Recession-Proof Freelancer* as a free e-book, to enable more freelancers to access it quickly.

"This is my give-back to the freelance community I've been privileged and thrilled to serve since 2008," she says. "I want freelancers to know: You CAN get through this, and even keep growing your freelance income. There's still opportunity, if you know where to look."

Structured as a set of 12 action items, *The Recession-Proof Freelancer* outlines what's important -- and what not to waste time on -- as you set out to launch or grow a freelance business today.

### **The Recession-Proof Freelancer includes:**

- A list of 'winner' industries in the current economy
- How to build your network and ask for referrals during COVID-19
- Best strategies to quickly build an online presence
- Top marketing techniques that work right now
- PLUS these useful templates and resource guides:
  - Find Your First Freelance Client With These 7 Pitch Templates
  - 8 Ways to Get Contact Emails
  - 18 Free Resources for Finding Better Freelance Clients

***The Recession-Proof Freelancer* will be available 4/28, for inclusion in resource roundups.**

Tice is available for print, video, and podcast interviews, as well as guest blogging and Q&As around the topics of:

- Freelancing in a down economy
- The mindset of a successful hard-times freelancer

- How to keep marketing during COVID-19
- How to fast-launch as a remote freelance worker

For more about *The Recession-Proof Freelancer* visit

<https://www.makealivingwriting.com/ebooks/recession-proof-freelancer>

*Carol Tice is the author or co-author of two print books on entrepreneurship, and over a dozen e-books. Her award-winning Make a Living Writing blog (founded 2008), has over 1,000 free posts about freelancing, and is enjoyed by over 700,000 annual readers. The blog has been repeatedly named to Writer's Digest's Top 101 Websites for Writers, among other accolades.*

*Her 9-year-old learning and support community. Freelance Writers Den, has over 1,300 paid members. She's presented more than 25 online courses. Her freelance writing experience includes KPFK-Los Angeles radio, bylines with Forbes, Delta Sky, Entrepreneur, Seattle Magazine, and many others, as well as copywriting for Costco, Alaska Airlines, American Express, and many more.*

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